

LED signs drive auto shoppers right to your showroom



A picture is worth a thousand words... or in the case of auto dealerships a thousand potential new customers. LED signs give auto dealerships the opportunity to attract car buyers with dynamic, visual advertisements that feature new models and special promotions. Adding an LED sign to your location immediately brands it, and separates you from the competition.

- Reach more prospects for less money than any other advertising media
- Advertise your important dealership messages at a moment's notice
- Promote high profit products like oil changes and complete service packages
- Advertise financing and rebate programs with eye-catching animations
- Announce new car models with captivating video
- Highlight the used car special of the day/week/month
- Remind customers about seasonal products and services
- Display community involvement and events
- Use time/date/temperature as a community icon
- Advertise help wanted positions



Attract more attention to your Special Event

RENT an LED display to draw more drive-by customers into your showroom



Double Sided Trailer w / Panels

Overall Dimensions: L: 216" x W: 78" x H: 100"

- Recommended Viewing Distance of 100' – 1600'
- One Line of text up to (10) 33 inch characters
- Two Lines text up to (10) 14 inch characters
- Three Lines of text is up to (16) 10 inch characters
- Four Lines text up to (19) 7 inch characters
- 110 volt power or generator powered

Optional: Design two custom panels for your business



Solar Trailer – Double Sided

Overall Dimensions: L: 180" x W: 92" x H: 162"

- Requires NO power supply
- Capable of storing up to 16 messages
- Up to three lines with 9 - 12 characters per line.
- Recommended Viewing Distance of 200' – 1000'



RoadStar – Double Sided

Overall Dimensions: L: 22' x W: 8' x H: 10' 6"

- 110 volt power or generator powered
- Maximum character height of 50" or up to 2 lines
- Recommended Viewing Distance of 200' – 2400'

Full Color Video with Lift

Overall Dimensions: L: 18' x W: 8' x H: 15'

- 240 volt power or generator powered
- Displays full video, custom animation and text.
- Recommended Viewing Distance of 100' – 500'

