

Turn drive-by traffic into walk-in customers



Your best new prospect is driving by your business everyday – how do you effectively change their buying habits? Increase advertised product and service sales by 15% to over 50% with a daily impact that cannot be ignored. Impact your daily drive-by and on-premise customer using the new moving medium - Outdoor and Indoor Electronic LED signs. Replace, augment or eliminate traditional forms of costly advertising with instantly recognizable on-premise electronic advertising.

- Quickly and easily update your messages promoting breakfast, lunch and dinner specials
- Reduce perceived wait time by entertaining customers waiting in lines or at drive-thrus
- Promote value added services like catering and free delivery
- Run help wanted ads, seasonal or holiday labor requirements
- Become a recognized community icon by broadcasting community messages, weather alerts, safety information and local activity announcements



Communicate with visual impact:

- Light, color and motion demand attention and produce results
- Recognize students, staff, and faculty at targeted locations
- Wired or wireless networks expand network capabilities throughout your facilities



ElectronicSigns.com

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www.electronicssigns.com

Choosing the right LED display

Simply stated, LED signs are the most cost efficient and effective advertising available today.

Slower Traffic / Close-up Viewing

The 17mm series is perfect for advertising along any local city street. 5-Inch to 22-inch letters, and high display resolution make it ideal for monument applications, lower pylon, and slower city traffic volumes. Brilliant red or amber LEDs with 256-shades/grayscale really attract attention.



17MM

32 x 160

Cabinet Size	Height: 1 ft. 10 inches Width: 9 ft. 2 inches
Character Height	5 lines - 3 inches 4 lines - 5 inches 3 lines - 7 inches 2 lines - 10 inches 1 line - 21 inches

17MM

48 x 160

Cabinet Size	Height: 2 ft. 9 inches Width: 9 ft. 2 inches
Character Height	8 lines - 3 inches 6 lines - 5 inches 4 lines - 7 inches 3 lines - 10 inches 2 lines - 13 inches 1 line - to 20 inches

17MM

48 x 192

Cabinet Size	Height: 2 ft. 9 inches Width: 11 ft.
Character Height	8 lines - 3 inches 6 lines - 5 inches 4 lines - 7 inches 3 lines - 10 inches 2 lines - 13 inches 1 line - to 20 inches

Fast or Slow Moving Traffic

The 35mm series is ideal for advertising to both faster and slower traffic volumes. With 1 ft. to 4 ft. characters in red or amber LEDs and 256-shades/grayscale, this LED display is ideal for pole or monument applications and almost any traffic volume.



35MM

16 x 80

Cabinet Size	Height: 1 ft. 10 inches Width: 9 ft. 2 inches
Character Height	2 lines - 10 inches 1 line - 21 inches

35MM

24 x 80

Cabinet Size	Height: 2 ft. 9 inches Width: 9 ft. 2 inches
Character Height	4 lines - 7 inches 3 lines - 10 inches 2 lines - 14 inches 1 line - 33 inches

35MM

24 x 96

Cabinet Size	Height: 2 ft. 9 inches Width: 11 ft.
Character Height	4 lines - 7 inches 3 lines - 10 inches 2 lines - 14 inches 1 line - 33 inches

Long Distance Viewing / Higher Elevations

The 89mm series is designed for maximum visibility along highways, highly elevated installations, or any application requiring long distance visibility. With character sizes from 17.5" to over 9' feet tall and 256-shades/grayscale in red or amber, this large format pixel LED sign is an energy-efficient, cost-effective alternative or upgrade to incandescent signs.



89MM

16 x 80

Cabinet Size	Height: 4 ft. 9 inches Width: 23 ft. 5 inches
Character Height	2 lines - 25 inches 1 line - 53 inches

35MM

24 x 80

Cabinet Size	Height: 7 ft. 1 inch Width: 23 ft. 5 inches
Character Height	4 lines - 18 inches 3 lines - 25 inches 2 lines - 35 inches 1 line - 84 inches

35MM

24 x 96

Cabinet Size	Height: 7 ft. 1 inch Width: 28 ft. 1 inch
Character Height	4 lines - 18 inches 3 lines - 25 inches 2 lines - 35 inches 1 line - 84 inches