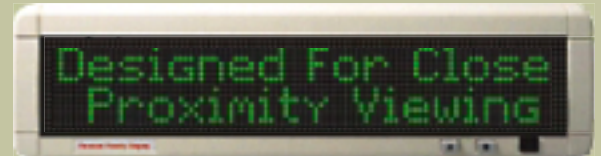# This small, bright, two-line indoor LED display is ideal for close proximity, high-priority messages.

The Personal Priority Display (PPD) is designed to communicate critical, time-sensitive information to individuals — exactly when and where they need it most. Light, color and motion attract attention to guarantee that your messages are read. Cut through the delay and clutter of: hand-changed announcements, bulletin board/schedule notices, email overload, or other message confusion.

The PPD is ideal for displaying:

Point-of-sale advertising and specials

Machine operation information and advertising information for OEM applications

Schedule information for meeting rooms

Way-finding in large facilities in major traffic locations

Kiosk information displays for operation and promotional programs

Automatic call distribution statistics in telemarketing management offices

Real-time system status information and alerts in high priority cubicles

Installed on bulletin board to prioritize hourly/daily/weekly employee notices

Alpha communications protocol is available for custom software control applications. Or, use the optional off-the-shelf AlphaNet PC software to control one of hundreds of PPD units on your Ethernetwork. Also available is an optional IR keyboard to program stand-alone PPD units.

- Two lines of 20 - .7" characters
- Available with red or green LEDs
- Attractive compact eurostyle case (3.5"H x 13.7"W)
- Mounting brackets for convenient wall/cubicle hanging or just stand it directly on your desk-top
- Network programmable-optional AlphaNet software
- Optional wireless, handheld IR Remote control allows easy message programming without a computer

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Case Dimensions:	13.7"L x 1.84"D x 3.5"H (34.8 cmL x 4.7 cmD x 8.9 cmH)
Display Weight:	21 oz. (0.6 kg.)
AC Adapter Weight:	19 oz. (0.54 kg.)
Display Dimensions:	12"L x 1.7"H (30.5 cmL x 4.3 cmH)
Display Memory:	30,000 characters typical
Pixels Per Line:	120 x 7
Number of Display Lines:	2
Pixels Size (Diameter):	0.07" (1.78 mm)
Pixel (LED) Color:	Red or green versions available
Peak Wavelength:	Red = 630 nm Green = 565 nm
Center-to-Center Pixel Spacing (Pitch):	0.1" (0.25 cm)
Character Size:	0.7" (1.78 cm)
Character Fonts:	Serif - upper/lower case, std./double wide Sans Serif - upper/lower case, std./double wide Small Sans Serif - std./double wide
Operation Temperature:	0˚ C to 50˚ C / 32˚ F to 120˚ F
Memory Retention:	10 days typical
Message Capacity:	81 different messages can be stored and displayed
Message Operating Modes:	–25 consisting of Automode, hold, inter-lock, roll (6 directions), rotate, sparkle-on, twinkle, spray-on, slide-on, slide across, switch, wipe (6 directions), starburst, flash, snow, scroll –Continuous message entry with automatic centering in any mode –User programmable logos and graphics –Five variable speed controls
Time of Day Clock:	Day and time, 12 or 24 hour format

Serial Computer Interface:	RS232 (TTL) and RS485 (multi-drop networking for up to 255 displays; 32 displays without repeater)
Special Features:	Front access buttons for manually setting: –Time and date –Display on/off –Serial (networking) address –Clearing memory
Optional Features:	–Real-time clock upgrade (maintains accurate time without power for 10 days typical) –Handheld, IR remote keyboard can be ordered for manual programming
Communications:	ALPHA Communications Protocol compatibility
Power:	120 VAC ± 10% - 60 HZ 230 VAC ± 10% - 50 HZ version also available
Power Cord Length:	10 ft. (3m)
Power Consumption:	35 W
Case Material:	ABS
Lens Material:	Acrylic
Limited Warranty:	One-year parts and labor, factory servicing
Agency Approvals:	Safety: • EN60950 • 120V power supply is UL listed/CSA certified • 230V power supply is VDE/TUV certified and carries the CE mark EMI: • FCC Class B (120V) • EN55022B, EN50082-1 (230V) Marks: • CE
Standard Product Packaging Includes:	–ALPHA Personal Priority Display –AC Adapter –Mounting brackets –User manual

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